

Board of Education

Charlie Wise, Chair
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HARDIN COUNTY SCHOOLS
HELPING CHILDREN SUCCEED

Teresa Morgan, Superintendent

HCEC-TV

Gina Ryan, Director
AlexisLee Kimble, Production Specialist
John White, Production Specialist
Ron Hartley, Production Assistant
Justin Hornback, EC3 Instructor
Lisa Martin, Secretary /Resource Center

August 3, 2021

Dear Community Member,

Hardin County Educational and Community Television, HCEC-TV hopes that you would consider being a programming sponsor for the July 2021-June 2022 school year.

HCEC-TV provides extensive production coverage of education, community, and government events which air on Comcast Channel 2, Brandenburg Channel 2, Spectrum Channel 184 and YouTube. Programs include graduations, school performances, parades, Memorial/Veterans Day Activities, political forums and much more.

You can help HCEC-TV to continue to provide this service by becoming a patron making a donation to HCEC-TV's Government and Community Programming Fund. It is a tax-deductible donation to HCEC-TV. Currently, you actively serve this community in a number of ways, but now I'm encouraging you to take the next step to assist this community by educating and informing the public through HCEC-TV's education and community programming.

HCEC-TV will air and/or create a 15-30 second PSA recognizing your contribution that will be shown for the entire year on HCEC-TV. You will receive a Certificate of Recognition suitable for framing. You can also sponsor an entire season/series of parade coverage or a series of educational programs exclusively, with your name appearing on the screen as a sponsor.

Please make YOUR contribution for this valuable service. Your donation form is included with this letter.

Sincerely,

Gina Ryan

Director, Hardin County Educational and Community Television
Hardin County Schools

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HCEC-TV Sponsorship Form 2021-2022

BECOME AN HCEC-TV GOVERNMENT/COMMUNITY PROGRAMMING SPONSOR

(Check off the following donation designation Patron Level)

___ EXECUTIVE PRODUCER ANNUAL PROGRAMMING (\$1500)

Assists with funding all school programs such as graduations, concerts, presentations, guest speakers, school events, etc. On average your business name and public service announcements will air following four new programs weekly that airs a minimum six times a week.

___ SERIES PRODUCER (\$1000 annually)

Assists in funding the production cost of the weekly government/local issues program "Issues and Insights" featuring local city and county government departments and civic groups. (50 programs annually, 30 minutes each, airs six times weekly)

___ EVENT PRODUCER (\$750)

Assists in funding the production cost of special political events, forums, community events/festivals, and providing valuable information for the community about legislature, issues and community pride.

___ EVENT DIRECTOR (\$500)

___ Assistant Director (\$350)

___ Production Assistant (\$200)

Don't see your amount, write it here _____.

Name: _____

Address: _____

Become a HCEC-TV Government/Community programming Patron TODAY!

Make checks payable to HCS Board of Education

Donations and inquiries may be addressed to Gina Ryan:

HCEC-TV

209 Corporate Drive, Suite 102

Elizabethtown, KY 42701

(270) 769-8855

Gina.Ryan@hardin.kyschools.us